

Andrés Felipe Quiñones

UX/UI Product Designer | 8+ years of experience in digital products

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Professional Profile

I'm a UX/UI Product Designer with over 8 years of experience creating intuitive interfaces for digital products, especially in the financial sector. I specialize in user research, scalable design systems, and frontend development. I work with agile methodologies and have a strong commitment to digital accessibility. I enjoy designing functional experiences that connect with people and solve real problems.

Professional Experience

Heinsohn Business Technology

UX/UI Designer

Sep 2023 – Present

- Interface design for financial products using Figma and Lean methodologies.
- Creation of wireframes, interactive prototypes, and usability testing.
- Close collaboration with development teams and stakeholders.

BNP Paribas Cardif

Sr. UX/UI Designer Specialist

Sep 2021 – Jan 2023

- UX/UI design for banking and insurance: wireframes, mockups, and landing pages.
- Application of usability heuristics and user testing.

Periferia IT Group

User Experience Designer

Nov 2020 – Sep 2021

- Creation of navigation maps, mockups, and prototypes in Figma.
- Testing and validation with users for enterprise products.

Gmedia SAS

Graphic and Web Designer

Jan 2019 – Nov 2020

- Website development in HTML, CSS, and Bootstrap.
- UX/UI design for Android and iOS apps.
- WordPress site maintenance.

Education

Basics of User Experience Design – Google

2023 – In progress

Graphic Design (B.A.) – Corporación Unificada Nacional (CUN)

2015 – 2020

Technical Skills

UX/UI Design:

Wireframing, Prototyping, User Flows, Visual Design, Design Systems

Tools:

Figma, Sketch, Adobe Illustrator, Photoshop, WordPress

Frontend:

HTML5, CSS3, JavaScript, Responsive Design

Methodologies:

Design Thinking, Lean UX, Scrum

Soft Skills:

Empathy, communication, critical thinking, organization, adaptability

Languages

Spanish (native)

English (intermediate, in training)